

FATEMEH

Topic: News accompany with pictures.

Over the last half century the pace of news broadcasting has increased beyond our wildest expectations. Therefore, the winner is someone who broadcasts the most effective and controversial news round the world.

As everybody knows, nowadays our brain in-is mostly vulnerable of to much many news as words and sounds. Because of that as a result, a picture can stick better in our mind rather than a word and also it has more influence. According to statistics, almost the majority of people have an acceptable pictorial memory meaning that they can memorize pictures in details better than the words.

In addition, as pictures are silent, they seem to be more effective than words or sounds. Sometimes an image can transfer a great deal of feeling/ an extremely large amount of feelings while words cannot. These feelings can be happiness, sadness or being shocked which are much more stronger than those of made by words. As we see round the world, an image is able to drop a bombshell whilst a piece of news is not.

In that therefore, news agencies must accompany their news with lots of images since they believe that this way is more effective. The more influential the news, the more audience they gain. Not only do they have to include news with the images, but they also need to choose the most comprehensive photos that photographers take.

In conclusion, due to the all above-mentioned reasons, it seems to be more influential that news contain pictures. Moreover, it can be much more impressive comparing to the those non-image ones news(ones).